In the United States Patent and Trademark Office Patent Application Transmittal

Transmitted herewith for filing is the Patent Application of:

Inventors(s): Victor S. Chan, Lev Mirlas, Danny Yiu

For: Marketing Profile Store

Assignee Name: International Business Machines Corporation

Assignee Residence: Armonk, New York

Enclosed are

25 pages of specification, including 21 claims, plus 21 sheets of Formal drawings. An assignment to International Business Machines Corporation, Armonk, New York 10504.

X A certified copy of a/an Canadian application.

X Declaration and Power of Attorney.

X PTO-1449 & references

X A return post card

Other:

Filing Fee Calculation (For Other Than Small Entity)

Basic Fee:				T.	\$770.00
Claims Fees:	Filed	Limit	Extra	Rate per Extra	,
Total claims:	21	20	1	\$18.00	\$18.00
Independent claims:	4	3	1	\$86.00	\$86.00
Multiple Dependent Claim Presented				\$290.00	\$0.00
		•		Total	\$874.00

Please charge the Deposit Account identified below for the **Total** set forth above. The Commissioner is authorized to charge payment of any additional filing fees required under 37 CFR §1.16 and any patent application processing fees under 37 CFR §1.17 or to credit any overpayment to the identified account. A duplicate copy of this sheet is enclosed.

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I hereby certify that I am depositing the papers identified above with the U.S. Postal Service "Express Mail Post Office to Address" service on the above date, addressed to Mail Stop Patent Application; Commissioner for Patents, P.O. Box 1450; Alexandria, VA 22313-1450

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